

TAFE and the Private Training Market

*Implications of increasing open
competition in vocational education
and training*

20 & 21 JUNE 1994 – SYDNEY BOULEVARD, SYDNEY

CRITICAL ISSUES TO BE ADDRESSED INCLUDE:

- ▶ Competitive tendering for vocational education and training
- ▶ The role of TAFE and private providers in an open and competitive training market
 - ▶ Funding vocational education and training
 - ▶ Developing "best practice" models for training
 - ▶ Making NFROT work effectively
 - ▶ Quality assurance in training

**Training Recognition
under NFROT and the
New Qualifications Framework**

22 JUNE 1994 – SYDNEY BOULEVARD, SYDNEY

Plus
One-Day Workshops
Bookable Separately

ORGANISED BY

IIR CONFERENCES

FEATURING CONTRIBUTIONS FROM:

Australian National
Training Authority

DEET

ACCI

Office of Training & Further
Education, Victoria

Vocational Education &
Employment Commission,
Queensland

NSW Board of Vocational
Education & Training

NSW TAFE Commission

Box Hill College of TAFE

NSW Business College

National Skill Share
Association

Adult Community and
Further Education Board,
Victoria

Tourism Training Australia

Ford Australia

TAFE Queensland

Swinburne University of
Technology

Gold Coast Institute of TAFE

Regency Institute

DAY ONE

8.15 *Registration & coffee*

9.00 **Opening remarks from the Chair**

Dr Susan Holland, Director,
Northern Sydney Institute of TAFE

NATIONAL AND STATE DEVELOPMENTS

9.10 **Opening up the vocational education and training market to competition**

- How is flexibility and competition to be enhanced in the training market?
- What segments should be opened up?
- Why should public funding be used for the private training market?
- Implications of a "managed" versus a "free" training market
- Implications of enhanced competition for public and private providers
- "Preferred providers"
- Strengths and weaknesses of public and private providers
- How is "best practice" to be encouraged?
- Quality assurance issues
- Funding implications of opening up the training market

Terry Moran, Chief Executive Officer,
Australian National Training Authority

9.50 **Overseas case study – results from opening up New Zealand public programmes to the private sector**

- How the training market is being opened up
- Market issues
- Competitive tendering and fixed subsidy comparison
- Results to date
- Funding implications for the future

Lyall Perris, Group Manager – Policy,
Ministry of Education, New Zealand

10.30 *Morning coffee*

10.50 **Market competition and the implications for vocational education and training in Victoria**

- Approaches to establishing a competitive training market in Victoria
- Current situation – is there a training market?
- Opening access to public funding – tendering and the training market

Fran Thorn, General Manager – Strategic
Planning and Research,
Office of Training and Further Education, Victoria

11.30 **Competitive tendering for vocational education and training – practical experiences in Queensland**

- What programmes were subject to competition for public funding? Why?
- What approach was adopted for introducing competition?
- Implications of open competitive tendering
- What organisations were eligible to compete?
- What outcomes were specified?
- Addressing the equity and access issues raised by competitive tendering
- Quality assurance issues
- Has the introduction of competition improved training outcomes?
- Evaluating the results – does competition lead to improvements in quality and efficiency of training?

Programme development for 1995

Dr Charles Henderson, Director – Planning &
Resource Allocation, Vocational Education &
Employment Commission, Queensland

12.10 **The private training market in NSW – a pilot programme in 1994**

- NSW's private training market to date
- NSW's approach to developing the private training market
- Principles of the pilot programme
 - field testing the market
 - addressing needs identified in the 1994 State Training Profile

Programme guidelines and eligibility

Carolyn Bloch, Director,
NSW Board of Vocational Education & Training

D THE PRIVATE TRAINING

12.50 Open forum and discussion

1.10 *Lunch*

ISSUES FOR PUBLIC AND PRIVATE TRAINING PROVIDERS

2.20 How can TAFE survive in a competitive training market?

- What issues emerge for TAFE?
- Will TAFE only service the technical training market?
- Is TAFE competing with itself? – mainstream versus commercial provision

Robin Shreeve, General Manager – Marketing, NSW TAFE Commission

2.30 Open market competition and the implications for TAFE in Victoria

- Who's involved in the open market training competition in Victoria?
- Implications of quality standards
- How is the quality of training monitored?
- Who monitors the quality of curriculum of private providers?
- Issues of credit transfer and RPL from graduates of competitors entering into TAFE

Andrew Jackson, Director, Box Hill College of TAFE

3.00 Open forum and discussion

3.20 *Afternoon tea*

3.40 Issues facing commercial providers of vocational education and training

- Where is the market for vocational training?
- How can private providers compete with public funded providers?
- Factors to even the playing field between public and private sector providers

Alan Manly, Registrar, NSW Business College

4.20 Community providers of training

- Competition for labour market programmes - experiences to date
- Managing the balance between competition and quality programmes with continuity of funding

David Thompson, Chief Executive Officer, National Skill Share Association

5.00 Adult and Community Education and the competitive market for vocational education and training

- Adult and Community Education (ACE) in Australia
- The competitive strength of ACE in the training market
- Value-for-money in training provision
- General education in the vocational education and training system

Meredith Sussex, General Manager, Adult Community and Further Education Board, Victoria

5.40 *Close of day one*

DAY TWO

9.00 Opening remarks from the Chair

Dr Susan Holland, Director, Northern Sydney Institute of TAFE

9.10 What are industry's training requirements and how are they determined?

- Where are the gaps in the training market?
- How is industry currently meeting its training requirements?
- What opportunities emerge for public and private providers?

Ian Spicer, Chief Executive, ACCI

9.50 Evaluating the effectiveness of open competition on Australian labour market programmes

- Why open competition was introduced
- What criteria are used to evaluate tenders?
- Impact of competitive tendering and open market competition on quality of labour market programmes

Damien Power, Assistant Secretary, Employment Partnerships, Department of Employment, Education and Training

10.30 *Morning coffee*

10.50 Making NFROT work – recognition of training and the implications for the expansion of the training market

- What is the role of industry in the accreditation process?

MARKET

- How can NFROT work effectively? What changes need to take place?
- How can training providers be encouraged to seek recognition? – what's the advantage of recognition to private providers?
- Assessing quality of providers
 - what criteria are to be used?
 - monitoring and regulation issues

Tony Fiddes, National Standards Manager, Tourism Training Australia

11.30 **Recognised training in enterprises – the development of the enterprise private training market**

- What are the inadequacies in the current system of vocational education and training?
- How could TAFE better meet industry requirements?
- Why the enterprise option was selected
- Cost-benefits of the enterprise approach
- Impact of the new qualifications framework on enterprise-based accredited training

Noel Miller, Training and Development Associate, Ford Australia

12.10 **Ensuring TAFE curriculum development responds to industry's needs**

- What does industry expect from vocational education and training curriculum?
- The role of ACTRAC
- How can responsiveness to industry's needs be improved?
- Input into curriculum development - the role of the public and private training providers

Stan Sielaff, Chair, ACTRAC (Australian Committee for Training Curriculum); Executive Director, TAFE Queensland

12.50 **Open forum and discussion**

1.10 *Lunch*

2.20 **Universities as "fee-for-service" educational providers**

- Government and union perspectives
- Intersectoral relationships
- The international dimension
- Resource and funding issues

Professor Iain Wallace, Vice-Chancellor, Swinburne University of Technology

3.00 **"Re-inventing TAFE" – how the Gold Coast Institute of TAFE has been transformed to meet the challenge of competition**

- How has the customer become the primary focus of the Gold Coast Institute of TAFE?
- What has been the outcome of a flat management structure based on teams?
- How have student services been improved?
- What has been the effect of the focus on graduate employment?
- What is the bottom line in terms of costs?

Peter Burroughs, Director, Gold Coast Institute of TAFE

3.40 *Afternoon tea*

4.00 **Promoting "Best Practice" in the provision of vocational education and training**

- How is "best practice" defined? – implications of differences between TAFE and industry practices
- Update on the national "best practice and benchmarking" project
 - the involvement of Victoria, South Australia and NSW TAFE
 - what is being benchmarked?
- How will the project outcomes impact on "best practice" models in vocational education and training?

Derick Casey,

Associate Director, Regency Institute; Project Director, National "Best Practice" Project

4.40 **Open forum and discussion**

5.00 *Close of conference*

EXHIBITION AND SPONSORSHIP

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One-Day Workshop
Bookable
Separately

Training Recognition under NFROT and the New Qualifications Framework

22 June 1994 – Sydney Boulevard, Sydney

About the Workshop

This workshop is designed to address the issues involved in training recognition under NFROT (National Framework for the Recognition of Training) and to introduce the new Qualifications Framework. The new Qualifications Framework was developed to address major deficiencies in the existing structure and especially to facilitate training recognition under the new AVC training system.

The workshop will be interactive and include a number of practical exercises. The outcome is clarification of the objectives and processes of NFROT in achieving a national training recognition system, achieving efficiency in curriculum development and use, and to introduce the new Qualifications Framework.

8.15 *Registration and coffee*

9.00 *Workshop commences*

The new Qualifications Framework

- Structure and underlying rationale
- Timetable for introduction
- Training for the enterprise and training for the industry-recognition issues

The New Framework for the Recognition of Training (NFROT) system

- Objectives
- Achieving flexibility – the relation between competency standards and courses
- Course accreditation
- Training provider registration
- Current individual State/Territory recognition agency requirements
- The National registers maintained by the National Training Board
- Some of the current failures in the system

National Recognition

- Navigating the State/Territory requirements

- Participants operating solely within one State/Territory
- Participants operating in a number of States/Territories
- The credit transfer nightmare
- The copyright question – competency standards, the curriculum document, training resources and manuals
- Enterprise and industry training

Industry-based recognition and NFROT

- The role of industry recognition bodies under the NFROT Agreement
- Tourism Training Australia as an example
- Process for recognising the decisions of industry-based recognition bodies under NFROT and listing courses/providers on the national register

The new Qualifications Framework and NFROT

- Translation of existing courses to new qualifications

4.30 *Close of workshop*

(Refreshments and lunch will be served during the workshop)

About the Workshop Leader

Paul Roberts' most recent position was Chairman of the Skills Standard and Accreditation Board of Western Australia. He was also a Director of the National Training Board. As a result, Paul has extensive experience in the practical issues involved in training recognition. Paul was also a member of the national Recognition of Training Working Party which developed both the NFROT Agreement and the new Qualifications Framework. Paul is currently operating as a management and training consultant.

ENHANCING COMPETITION IN VOCATIONAL EDUCATION AND TRAINING

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Vocational education and training is entering a new era. Massive structural changes are taking place. ANTA is pushing for increased competition in the market. TAFE is facing mounting pressure to become more flexible and to meet industry requirements. Private providers are gearing up to capitalise on new opportunities for recognised training.

This important two-day conference has been developed by IIR to update you on the emerging framework for vocational education and training in Australia. Hear from government, TAFE and industry leaders who outline the implications of the new agenda. Find out how the changes impact on providers from the public and private sectors, including TAFE, commercial, enterprises, community, and adult and community education.

Hear how the Victorian, Queensland and NSW State training authorities are enhancing competition in the vocational education and training market. Find out what outcomes have been achieved through the use of competitive tendering, and how the equity, access and quality issues are being addressed.

This vital forum is designed to keep you abreast of the latest developments. Ensure your organisation is equipped to capitalise on the growing opportunities in vocational education and training – don't miss this conference!

Registration is simple.

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Registration Details

Fees: Two-day conference only \$1395; One day workshop only \$795; Conference and workshop only \$1940 (save \$250). Fee includes the conference documentation, lunch and refreshments.

Venue: The Sydney Boulevard, 90 William Street, Sydney NSW 2000. Tel: (02) 357 2277 • Fax (02) 356 3786
Free parking available.

Group Discount: A 10% discount applies if three or more delegates register at the same time from your organisation or department.

Conference Organisers: IIR Pty Ltd. ACN 002 541 013. Level 9, 33 Berry Street, North Sydney, NSW 2060. IIR reserves the right to change the programme at any time.

Special Requirements: For special arrangements and access information please contact **Jill Owen on (02) 929 5366**.

Payment: Please include a cheque with your registration made payable to IIR Pty Ltd. Once received your place is automatically reserved. **Payment is required before the Conference.**

Cancellations: Should you be unable to attend, a substitute delegate is always welcome at no extra charge. Alternatively a full refund will be made for cancellations received in writing (letter or fax) 2 weeks prior to the conference. Documentation and a 50% refund will be sent for cancellations received 1 week prior to the event. Regrettably no refunds can be made less than 7 days prior to an event.

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